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THE FASTEST WAY TO CHANGE YOURSELF IS TO HANG OUT WITH PEOPLE WHO ARE ALREADY THE WAY YOU WANT TO BE.

- REID HOFFMAN, CO-FOUNDER OF LINKEDIN

2027

RUBY COMMUNITY CONFERENCE



MARIUSZ KOZIÓŁ

FOUNDER OF RUBY COMMUNITY CONFERENCE

RUBY COMMUNITY CONFERENCE HAS GROWN TOGETHER WITH THE COMMUNITY AROUND IT. WE STARTED IN WARSAW, MOVED TO KRAKÓW, AND NOW, AFTER FIVE EDITIONS, WE'RE BRINGING RCC TO BERLIN.

OUR FORMAT REMAINS FOCUSED: FOUR CAREFULLY SELECTED SPEAKERS, AT LEAST SIX HANDS-ON WORKSHOPS, AND PLENTY OF SPACE FOR REAL CONVERSATIONS. TALKS INSPIRE, WORKSHOPS TURN IDEAS INTO PRACTICE, AND THE CONNECTIONS MADE AROUND THEM OFTEN LAST MUCH LONGER THAN THE CONFERENCE ITSELF.

RCC HAS ALWAYS BEEN COMMUNITY-FIRST. THE SURPLUS GOES BACK INTO THE RUBY ECOSYSTEM THROUGH RUBY EUROPE, HELPING LOCAL COMMUNITIES ACROSS EUROPE GROW AND STAY ACTIVE.

FOR US, THAT'S WHAT THIS CONFERENCE IS ABOUT: SHARING KNOWLEDGE, CONNECTING THE RIGHT PEOPLE, AND STRENGTHENING THE COMMUNITY WE ALL DEPEND ON.

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BASIC SPONSOR PACK

PRICE

1000 EURO

ON-EVENT PERKS AND PROMOTION:

- ◆ 1 PASS FOR WORKSHOP, CONFERENCE AND PARTY
- ◆ 10% DISCOUNT FOR ADDITIONAL PASSES
- ◆ ALL SPONSORS SLIDE WITH LOGO BEFORE EACH TALK
- ◆ LOGO AT THE BEGINNING OF TALKS RECORDINGS, THAT WILL BE SENT TO ALL PARTICIPANTS

ONLINE PERKS AND PROMOTION:

- ◆ LOGO (WITH DIRECT LINK) ON THE HOME PAGE IN THE SPONSOR'S BLOCK
- ◆ LOGO ON EVENT POSTER
- ◆ X/LINKEDIN/FACEBOOK/DISCORD/REDDIT PROMOTION: ONE DEDICATED THANKSGIVING POST, TWO ALL-SPONSORS THANKSGIVING POSTS

RUBY SPONSOR PACK

PRICE

2500 EURO

ON-EVENT PERKS AND PROMOTION:

- ◆ 2 PASSES FOR WORKSHOP, CONFERENCE AND PARTY
- ◆ 20% DISCOUNT FOR ADDITIONAL PASSES
- ◆ DEDICATED SLIDE WITH LOGO BEFORE EACH TALK
- ◆ DEDICATED SLIDE DURING BREAKS
- ◆ LOGO AT THE BEGINNING AND AT THE END OF TALKS RECORDINGS, THAT WOULD BE SENT TO ALL PARTICIPANTS
- ◆ ROLLUP ON THE VENUE
- ◆ EXPO BOOTH OF UP TO 4 M2
- ◆ PRESENTATION OF THE COMPANY'S PROFILE BY THE HOST DURING THE EVENT

ONLINE PERKS AND PROMOTION:

- ◆ LOGO (WITH DIRECT LINK) ON THE HOME PAGE IN THE SPONSOR'S BLOCK
- ◆ ADDITIONAL DESCRIPTION OF UP TO 200 CHARACTERS IN THE LOGO BLOCK ON THE HOME PAGE
- ◆ LOGO ON EVENT POSTER
- ◆ X/LINKEDIN/FACEBOOK/DISCORD/REDDIT PROMOTION: TWO DEDICATED THANKSGIVING POSTS, TWO ALL-SPONSORS THANKSGIVING POSTS

ONLY ONE AVAILABLE!

STRATEGIC SPONSOR PACK

PRICE

YOUR PROPOSAL

ADDITIONAL PERKS:

- ◆ BIGGER EXHIBITOR SPACE?
- ◆ PRIME SPOT IN THE LOBBY?
- ◆ STAGE TIME WITH ENTIRE AUDIENCE?
- ◆ MORE PASSES FOR WORKSHOP, CONFERENCE AND PARTY?
- ◆ CUSTOM APPROACH TO FIT YOUR BRAND?

PERKS:

- ◆ EVERYTHING IN RUBY

BASIC SPONSOR PACK

1000 EURO

1 PASS FOR WORKSHOP, CONFERENCE AND PARTY

10% DISCOUNT FOR ADDITIONAL PASSES

ALL SPONSORS SLIDE WITH LOGO BEFORE EACH TALK

ALL SPONSORS SLIDE DURING BREAKS

LOGO AT THE BEGINNING OF TALKS RECORDINGS, THAT WILL BE SENT TO ALL PARTICIPANTS

LOGO (WITH DIRECT LINK) ON THE HOME PAGE IN THE SPONSOR'S BLOCK

LOGO ON EVENT POSTER

X/LINKEDIN/FACEBOOK/DISCORD/REDDIT PROMOTION: ONE DEDICATED THANKSGIVING POST, TWO ALL-SPONSORS THANKSGIVING POSTS

RUBY SPONSOR PACK

2500 EURO

2 PASSES FOR WORKSHOP, CONFERENCE AND PARTY

20% DISCOUNT FOR ADDITIONAL PASSES

DEDICATED SLIDE WITH LOGO BEFORE EACH TALK

DEDICATED SLIDE DURING BREAKS

LOGO AT THE BEGINNING AND AT THE END OF TALKS RECORDINGS, THAT WOULD BE SENT TO ALL PARTICIPANTS

ROLLUP ON THE VENUE

EXPO BOOTH OF UP TO 4 M2

LOGO (WITH DIRECT LINK) ON THE HOME PAGE IN THE RUBY SPONSOR'S BLOCK

LOGO ON EVENT POSTER

ADDITIONAL DESCRIPTION OF UP TO 200 CHARACTERS IN THE LOGO BLOCK ON THE HOME PAGE.

X/LINKEDIN/FACEBOOK/DISCORD/REDDIT PROMOTION: TWO DEDICATED THANKSGIVING POSTS, TWO ALL-SPONSORS THANKSGIVING POSTS

PRESENTATION OF THE COMPANY'S PROFILE BY THE HOST DURING THE EVENT

STRATEGIC SPONSOR PACK

YOUR PROPOSAL

EVERYTHING IN RUBY

BIGGER EXHIBITOR SPACE?

PRIME SPOT IN THE LOBBY?

STAGE TIME WITH ENTIRE AUDIENCE?

MORE PASSES FOR WORKSHOP, CONFERENCE AND PARTY?

CUSTOM APPROACH TO FIT YOUR BRAND?

OTHER?